

About the Journal

Nearly 150 Years of Experience

The SOFW Journal has been published since 1874. It provides extensive information regarding formulation of cosmetics, body care, detergents, fragrances and chemical specialties.

SOFW Journal is printed in English and German and published as an online version additionally in Chinese language to reach a global readership. Subscribers can also access the extensive online archive and download the app version for iOS and Android based mobile devices. This ensures that all the information is available to all readers worldwide.

Editorial Scope

The journal provides a platform for the advancement and dissemination of knowledge and research in cosmetics, body care, detergents and fragrance industry.

Content of SOFW Journal concentrate on new raw materials and ingredients, biotechnological developments, compatibility, formulations, legislation, methods of testing, branch and market news. It reaches the international audience of formulators, chemists, research and development, laboratory staff, marketing, management and students.

Scientific and application oriented articles from the cosmetic, personal care, household and detergents industry make SOFW Journal the perfect medium for your contribution.

You are researching, teaching or developing new ideas for the industry? We are your publisher of choice.

Submit your research articles based on scientific studies, test results and measurements.



Editorial Categories

SOFW Journal considers articles in the following categories. When submitting an article, authors should indicate the appropriate category under which they wish their paper to be considered.

Type	Description	Word Limit	Limit No. ² of Figures/Tables
Articles³	Scientific articles, technical articles, application oriented articles	2000–2500 ¹	max. 8
Market Research	Individual market developments, global markets	2000–2500	max. 8
Event Report	Report on industry events	max. 1500	max. 2
Formulations	New formulations or new formulation technologies. Formula includes company logo (300 ppi)	–	1
Company News	Latest news from the industry Company news includes company logo (300 ppi)	150–450	2
Interviews	Interview between SOFW and industry partners. Q&A includes business picture of the interview partner and company logo (300 ppi)	400–1000	2
Events (new in 2020)	Calendar of industry-specific events. Name of event, date, location, website	–	–
Letters to the Editor	Readers' opinions	max. 450	–

¹ The manuscript word limit excludes the abstract, references, figures and tables.

² The maximum number of graphic elements reflects a combined total of figures (including figure parts) and tables.

³ The responsible contact person will be considered for PDF review prior the publication (only valid for articles).

Editorial contributions are free for our advertising customers. Non advertisers upon request.

Manuscript Formatting (Scientific articles, technical articles, application oriented articles)

Below, an orientation of “**How to...**” guidelines to our authors can be found. That way, it is easier for planning, writing and revising an article, by yourself or in a team, to maximize its chance of acceptance by SOFW Journal.

Component	Format/Word Limit	Description
Document	<ul style="list-style-type: none"> · structured (objectives, methods, results, and conclusions) · 2000–2500 words¹ 	Submit the entire text in the form of a Word document.
Language	<ul style="list-style-type: none"> · German & English 	To reach readers globally, SOFW Journal is printed in English and German. You are welcome to use our technical translator.
Title/Heading	<ul style="list-style-type: none"> · 65 letters 	The title should be short and concise describing the main aspect of the paper. Avoid any commercial names in the title.
Authors	<ul style="list-style-type: none"> · full name · degrees and affiliation · company details · professional affiliation 	Include the full names of all authors listing the primary author first, followed by the name of each author's company and/or professional affiliation and contact details.
Keywords	<ul style="list-style-type: none"> · 3–15 words 	Characteristic keywords of the article used for accurate search result on sofw.com
Abstract	<ul style="list-style-type: none"> · 200 words 	The paper must include by a short abstract showing the research objective, experimental methods, main observations and conclusions
Body of article	<ul style="list-style-type: none"> · introduction · materials & methods · results · conclusions · discussion 	The body of the manuscript should be divided into sections that facilitate reading and comprehension of the material, using section headers as appropriate. Avoid the use of footnotes. Trade names or other commercial references should be used rarely. All common chemicals or derivatives should be referred to by their generic names or INCI names.
References	<ul style="list-style-type: none"> · cite in text [No.] 	Reference list should be numbered consecutively in order cited in the text
Key visual (if available)	<ul style="list-style-type: none"> · picture · incl. picture credits · 300 ppi, width 15 cm 	Key visual picture that works as a visual reference to which the article, product etc. relates.
Corresponding author ³	<ul style="list-style-type: none"> · name · address 	Email address for corresponding author. The responsible contact person will be considered for PDF review prior the publication.
Figures & Tables	<ul style="list-style-type: none"> · max. 8² · figures, high resolution, 300 ppi, JPEG, TIF, PSD · tables as open file (Excel file, PDF) 	All figures and tables should be numbered chronologically as they appear in the article and must be submitted separately from the text with a separate data file. Indicate clearly where figures and tables should be placed. Each caption must be included.

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